



THE ARTS COUNCIL  
OF GREATER GREENSBORO



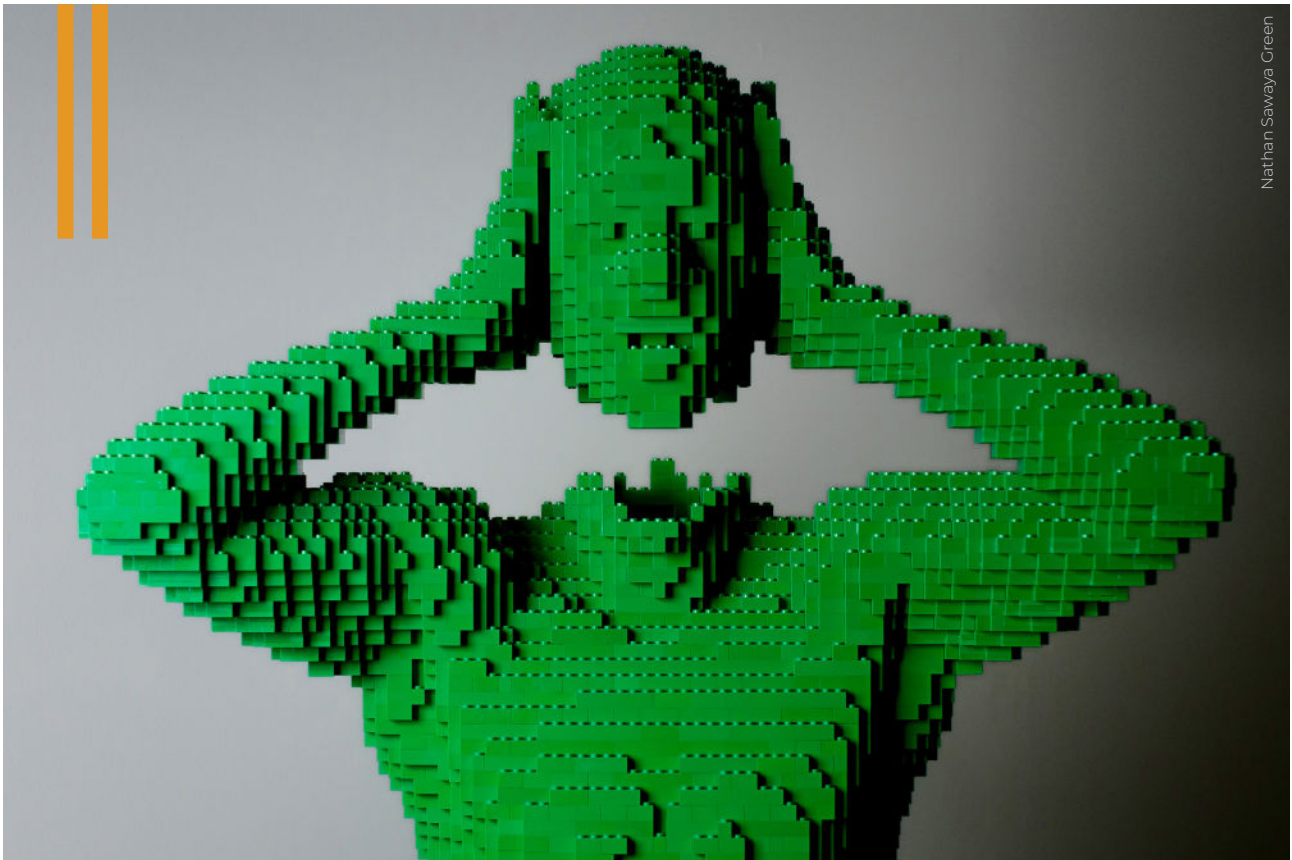
Nathan Sawaya Yellow 2

Photo Credit: Nathan Sawaya

# ARTS ACROSS GUILFORD

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*Let's celebrate the arts and build a  
sustainable arts community for all.*



Nathan Sawaya Green

Photo Credit: Nathan Sawaya

# GREAT COMMUNITIES DESERVE GREAT ART.

## *Together,* WE MAKE IT HAPPEN.

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We invest, support, and advocate for artists and arts organizations to ensure we have a vibrant creative community for all. *Your support leads the way.*

The study, *Arts & Economic Prosperity 6*, revealed that the industry's direct economic activity resulted in staggering numbers:

**\$240 MILLION** in total industry expenditures in Guilford County

**\$235 MILLION** in the City of Greensboro during the fiscal year 2022.

Moreover, the economic impact extended beyond financial figures, generating a substantial total employment of 4,335 jobs and contributing \$134 million to the personal income of local residents in Guilford County.

In 2023 alone, the ACGG accomplished:

- 48 ARTISTS SUPPORTED
- 50 ARTS ORGANIZATIONS SUPPORTED
- \$720, 319 FUNDS DISTRIBUTED
- 411,495 AUDIENCE SERVED



Nathan Sawaya Xray

Photo Credit: Nathan Sawaya

# THE SECOND ANNUAL ARTS ACROSS GUILFORD GALA

TUESDAY, SEPTEMBER 26, 2024 | 6:00 – 9:30 PM  
TANGER CENTER FOR THE PERFORMING ARTS

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The arts contribute \$220 million dollars to our local economy. Guilford County has over 500 working artists and 94 arts organizations, supporting 4,335 FTEs. Audiences for art and culture events total over 3.2 million. Let's celebrate the arts, hear from inspirational speakers, and build a sustainable arts community for all to enjoy!

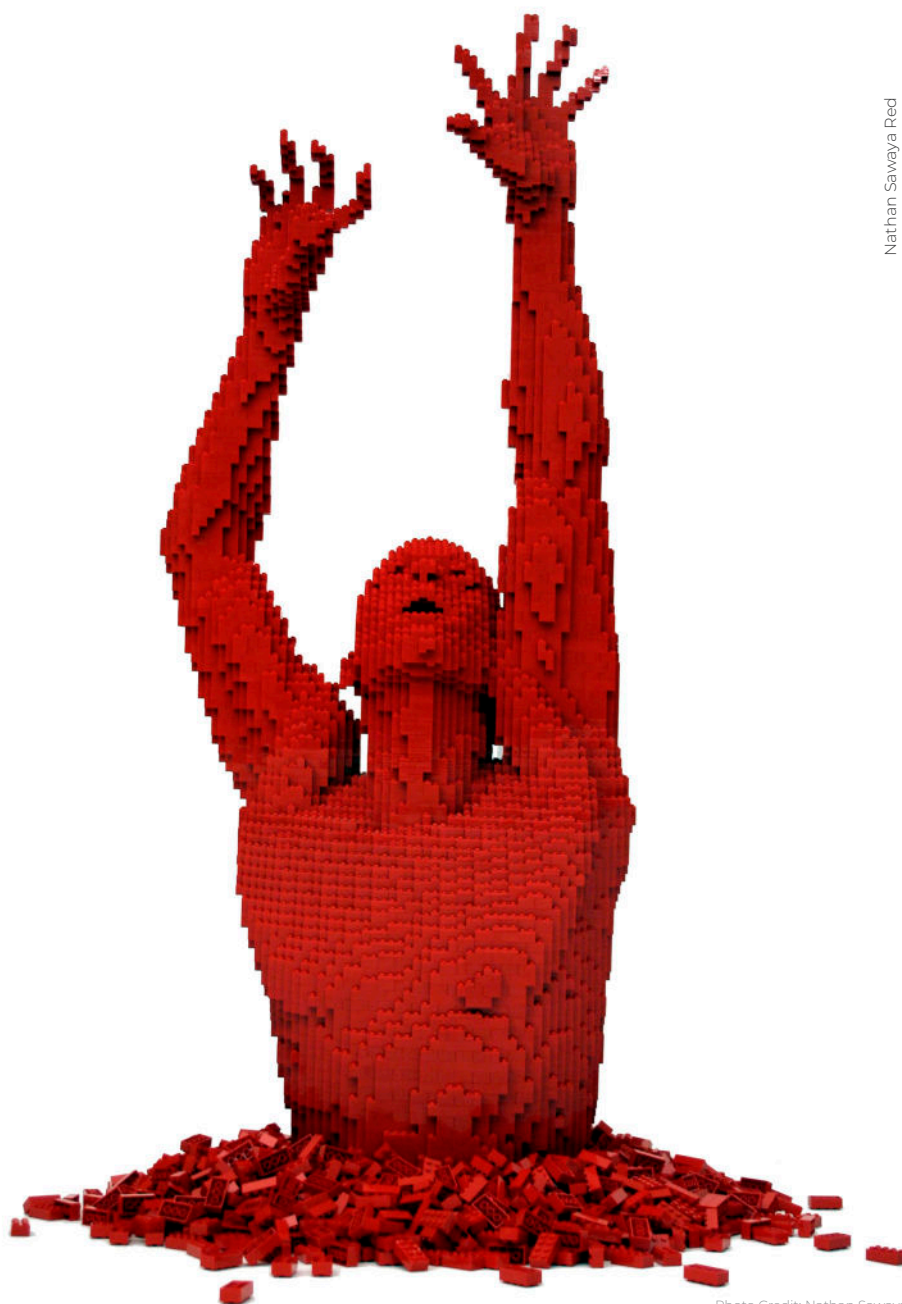


## **GUEST SPEAKER NATHAN SAWAYA (THE BRICK ARTIST)**

Nathan Sawaya, an award-winning artist, transforms toy LEGO® bricks into captivating art, redefining perceptions through global exhibitions like ART OF THE BRICK. Embraced by art institutions worldwide and private collections, Sawaya merges Pop Art and Surrealism, earning acclaim for groundbreaking works. His iconic sculpture 'Yellow' enjoys global recognition.

# SPONSORSHIP OPPORTUNITIES

<b>Art Champion Sponsor</b>	<b>\$2,500 each</b>
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<b>The Arts in Business Award</b> (one available, includes 10 seats)	<b>\$2,500</b>
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<b>Betty Cone Medal of Arts Award</b> (one available, includes 10 seats)	<b>\$2,500</b>
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<b>O. Henry Lifetime Award</b> (one available, includes 10 seats)	<b>\$2,500</b>
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<b>The Innovation in the Arts Award</b> (one available, includes 10 seats)	<b>\$2,500</b>
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<b>Community Sponsor:</b>	<b>\$2,000</b>
30 available; includes eight seats. Two artists or arts leaders will be seated with you as your guest.	

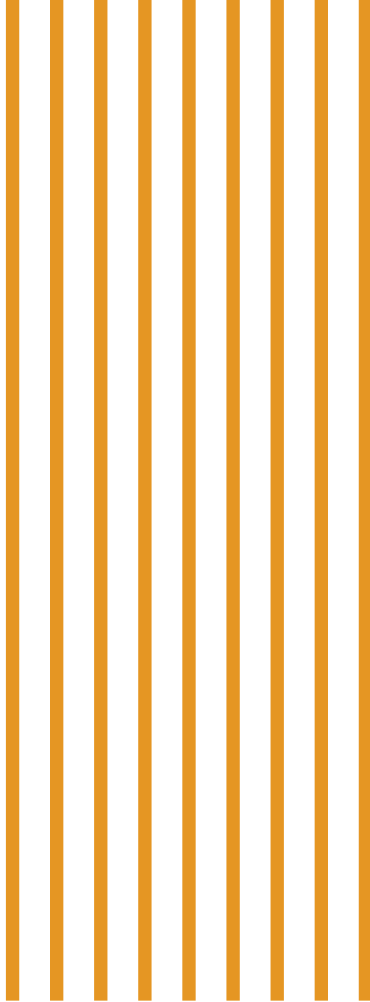


Nathan Sawaya Red

Photo Credit: Nathan Sawaya

**TABLE SPONSOR \$2,000** (30 available)

Eight seats for eight attendees + two special artist/arts organization guests to be hosted by Table Sponsor



THE ARTS COUNCIL  
OF GREATER GREENSBORO

The Arts Council of Greater Greensboro ensures access to the arts for all to preserve, enhance, and strengthen the places we call home.



Scan to complete our online sponsorship form.

***Serving Creatives. Strengthening Community Through the Arts.***

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[theacgg.org](http://theacgg.org)